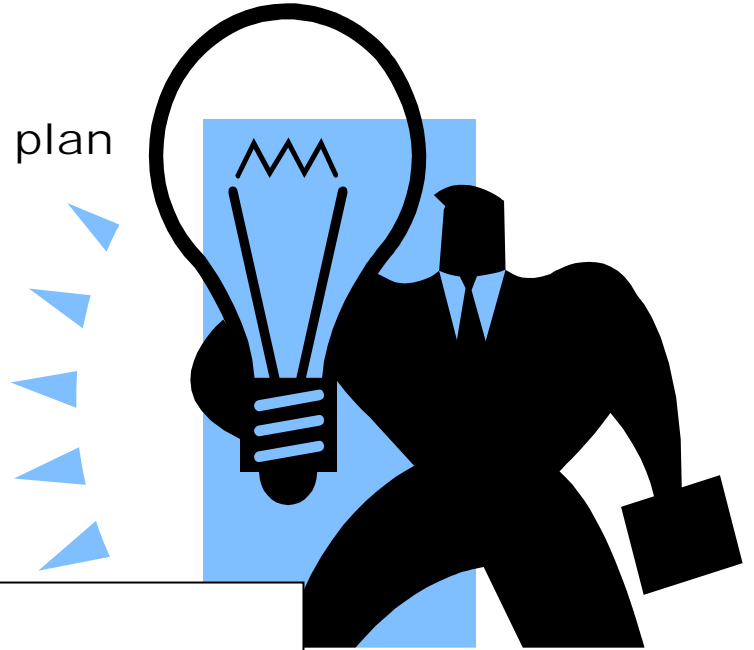


# 1st Steps to Starting a Small Business

How to turn an idea into a business plan

## Learn

- Why you need a business plan
- The purpose of market research
- How to write a business plan
- Where to find business start-up resources



**Date:** April 21, 2010

**Time:** 6:00-8:00pm

**Location:** Richland Area Chamber of  
Commerce  
397 W. Seminary Street  
Richland Center, WI 53581

**Cost:** **FREE**

**Presented by:** Southwest Wisconsin Small  
Business Development Center

To register, please call: **SWSBDC at 608 342-1038**

This workshop is presented in partnership  
with:

- Blackhawk Technical College
- SCORE
- Southwest Community Action Agency
- Southwest Wisconsin Small Business Development Center
- Southwest Tech
- Wisconsin Women's Business Initiative Corporation
- UW Extension

U.S. Small Business Administration



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sheri Ford, SWSBDC – 1 University Plaza, Platteville WI 53818, (608) 342-1038.

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