



Marketing Your Business On Facebook Workshop

Facebook has over 400 million registered users. The average user spends 55 minutes each day using the site. Facebook and other social networking sites are no longer a fad. Is your business harnessing the power of Facebook and other social networking sites? What are people saying about your business, or worse, are they not talking about you at all?

Marketing Your Business on Facebook will engage you in putting Facebook to work for your business. Topics covered include strategies for advertising success, measuring advertising success, understanding the Facebook Marketplace, proper Facebook business etiquette, and how to create content to make your page and business grow.

**Tuesday,
May 4, 2010**

**8:30 to 11:30 a.m.
Room 493
Southwest Tech**

\$25 (includes handouts and refreshments)

Presenter:
Derek Dachelet
Southwest Tech Director of Marketing

To Register Contact
Lisa Whitish,
800.362.3322
Ext. 2360 or email
lwhitish@swtc.edu